

**Board of Trustees' Candidate
South Central Region**



The Griswold Family.

John, Jeannie,
Maggie, Garrett and Jack

Simmental Breeders,

I have been involved in the cattle business my entire life. I have ran cattle on the South Dakota plains, to the corn fields of Wisconsin. I've fed cattle. I've sold calves high, and I've sold them cheap. Like every cattle family we have seen the ups and downs and like all of you I love the cattle industry. There isn't a better way to live or raise a family.

The Simmental breed is one that I believe in, we keep a solid Angus base and cross heavily with Simmental bulls, it's a cross that I know works. It works selling bulls to commercial cattlemen to improve their cow base, to making great females to retain in our own program, to feeding fat steers. I like to feed the right genetics and so does my calf buyer.

I feel like I have a lot to bring to the table of the Simmental board. I have been involved in every aspect of the business. We love eye appealing cattle and KNOW it helps market cattle from every end of the spectrum from feeder calves to bulls. Eye appeal and numbers can work together.

We show cattle and we market bulls and females all across the nation both on the hoof and in the tank. One thing I took home from the Maine Association is that the Association is there to help the producer. The ONLY reason we register our cattle is to help market them, as a member of the Simmental Association I want those representing me to be doing all they can to help the producer sell Simmental genetics. I want to bring my fresh ideas and thoughts to the table.

Sincerely,

John Griswold