

BEEF *Profit* ALLIANCE

Connecting in Kansas - Red Angus & Simmental

Plan to join us in Manhattan, Kansas • July 22-24, 2012

Simmental/Red Angus Combined National Meeting

Learn from industry and academic leaders as they discuss topics that include:

- ◆ Using DNA to Advance Genetic Evaluation
- ◆ Economic Indexes the future of Genetic Improvement
- ◆ Multibreed calving ease and maternal calving ease
- ◆ Will Diseases change the beef cattle seedstock business
- ◆ What are the profit drivers for feedyards
- ◆ Fertility and Heterosis
- ◆ Will breed Associations survive?
- ◆ Cutting cost in cowherds with genetics
- ◆ So, you aspire to be a top 1% seedstock producer
- ◆ Plus, many more . . .

Check the websites for update information, registration and cost.

RED ANGUS
Ranch Tested. Rancher Trusted.

940-387-3502 • RedAngus.org

 **SimGenetics**
PROFIT THROUGH SCIENCE

American Simmental Association

406-587-4531 • www.simmental.org