

# For All 2010 AJSA Regional and National Classics

## General Rules

### I. Registration, Entry and Fees

- A. Individual entry forms and required fees must be postmarked by the entry deadline to participate in any Regional or National Classic. The areas of competition in which an individual will participate must be designated at the same time.
- B. **All checks must be written to the appropriate Regional Classic and must accompany the registration form(s).**
- C. Entry deadline dates, fees and special rules are located with each schedule.
- D. **All entries must be returned to ASA headquarters.**

### II. Eligibility

- A. All participants in the 2010 Regionals and National Classic must hold an individual junior or lifetime membership with the American Simmental Association and have paid their annual service fee for the fiscal year.
- B. Participants must not have reached their 22nd birthday prior to January 1, 2010.
- C. No participant will be discriminated against as a result of a physical, emotional or mental handicap. The only requirement is to specify on the entry form so accommodations can be made.
- D. AJSA members can compete in as many Regionals as they wish; however, they are only eligible for awards at the first two in which they compete.

### III. Health Requirements for Cattle

- A. All cattle must meet the health requirements for the state where the event is held. Health inspection certificates issued by your local veterinarian must bear the animal's ID, age and breed description. **Any questions regarding health requirements should be directed to your local or state veterinarian.**

### I. Individual Competition

- A. **At the Regional Classics**, overall competition will be determined by points won in four of the following six events: Cattlemen's Quiz, Public Speaking, Judging Contest, Sales Talk, Heifer Show, and Showmanship.
- B. **At the Regionals**, in the Cattlemen's Quiz, Sales Talk, Judging Contest and Public Speaking, the top 10 competitors will receive points, with the highest score receiving 10 points and each subsequent score receiving one less point down to one point for the 10th place.

**At the National Classic**, points will be awarded to the top 20 scores.

- C. **At the Regionals** in the Heifer Show, the top 10 exhibitors will receive points based on their placing, with the highest receiving 10 points and each subsequent placing receiving one less point down to 1 point for 10th place. Simbrah, Cow/Calf, Steer and Percentage Division entries must equal 10% of the Simmental Heifer Division or the available overall points for those Divisions will be reduced by 50%.
- D. In the case where a contestant has two entries in the Top Ten/Twenty, only the points for the highest placing entry will be used for overall competition. The remaining heifer will still receive recognition, but no one will receive the overall points.
- E. **At the National Classic**, overall competition will be determined by points won in five of the following seven events: Cattlemen's Quiz, Public Speaking, Judging Contest, Sales Talk, Heifer Show, Skill-A-Thon and Showmanship.

Contestants must compete in **four** of the **five** educational events to compete in the Cattle Show and to be eligible for awards. (See Page 2, V.B.)

- F. Contestants are required to wear the official Classic shirt during the Cattle Show and Showmanship Competition.

## National Attendees:

*Make your Hotel  
Reservations Early*

**Sheraton West Des Moines**

**1800 50<sup>th</sup> St.**

**West Des Moines, IA**

**(515)-223-1800**

# Competition and Awards

## II. Novice, Junior and Senior Division Eligibility

- A. Contestants 8 years and under who have not reached their 9th birthday prior to January 1, 2010, must compete in the Novice Division. Novice contestants will compete in only three (3) events: Advertising & Promotion, Sales Talk and Cattlemen's Quiz.
- B. To compete in the Junior Division, a contestant must be 9 years old on or before January 1, 2010, and not have reached their 15th birthday prior to January 1, 2010.
- C. Contestants 15 and older on or before January 1, 2010, must compete in the Senior Division.
- D. To compete in the Intermediate Division (**National Classic only**), contestants must be 14-17 years old on January 1, 2010.

**Note: Your age on January 1, 2010, determines in which division you will compete.**

## III. Ties

- A. Ties will be broken by comparing scores in the following events:
  - 1<sup>st</sup> tiebreaker            Cattlemen's Quiz
  - 2<sup>nd</sup> tiebreaker            Judging Contest
  - 3<sup>rd</sup> tiebreaker            Public Speaking

## IV. Recognition and Awards

To receive awards, contestants must attend the awards ceremony. The only exceptions will be approved by AJSA Board Members.

- A. Awards will be presented to winners in both the senior and junior divisions in each event. Novice competitors will receive recognition only. At the National Classic, awards will be presented to the Intermediate Division as well. Application for early release must be received by the AJSA Board by the time cattle check-in is complete.
- B. To compete in the Cattle Show, a contestant must compete in **four** of five following events: 1) Cattlemen's Quiz  
2) Judging Contest 3) Public Speaking 4) Sales Talk  
5) SkillA-Thon.
- C. Overall Competition — The top individuals in both the senior and junior divisions will receive an award.

## Disciplinary Action

### A. Conduct:

- 1. All junior members of ASA in attendance at Regional and National Classics are expected to conduct themselves in a manner becoming a junior member of ASA and abide by the on-site directives of the host state.
- 2. Violations of the above standard include, but are not limited to: misrepresentation of animals, vandalism, theft, fighting, unsportsmanlike conduct, failure to comply with the directives of officials, being in possession of or under the influence of intoxicating beverages or other prohibited substances on or about the grounds or willful violation of rules.

B. Hearing Committee: Shall consist of attending representatives from the AJSA Board, ASA and the host state coordinator.

- 1. An individual brought before the hearing committee may be accompanied by his or her parents and legal counsel.
- 2. Failure of an individual to appear before the hearing committee when called will be considered cause for the committee to take disciplinary action against that individual.
- 3. The committee, upon finding an individual in violation of the conduct rule, may take action as deemed necessary.
- 4. At Nationals, the AJSA Board of Trustees acts as the Hearing Committee.

## VI. Liability Provisions

- A. All contestants must supply the Steering Committee with a signed release statement from parents or legal guardian before being allowed to participate. This release statement is provided on each individual entry form.
- B. The Regional and National Classic Committees and/or any of its employees and the host fairgrounds and/or any of its employees are not responsible for any accidents/thefts.

# Contest Rules

## Cattle Show — General Rules

The National Classic Show consists of five (5) divisions: “Purebred Simmental” heifers, “Purebred Simbrah” heifers, “Cow/Calf pairs (both Purebred & Percentage)”, “steers” and “Percentage” heifers.

1. Each contestant may bring up to three entries to the Regional and National Classics. No more than two entries may be exhibited in the same “Owned” division; however, a junior member may exhibit all three animals in the same “Bred & Owned” division, so long as they meet the requirements to be exhibited as such. (Shows are defined as Simmental heifers, Simmental Cow/Calf Pairs, Percentage Cow/Calf Pairs, Simbrah heifers, Simbrah Cow/Calf Pairs, Steers, and Percentage Heifers. Bred and Owned is now part of both the Purebred and Percentage Shows). Separate competitions will be held for Simmental and Simbrah. (Simbrah entries must equal 10% of the heifer entries or the available overall points for Simbrah will be reduced by 50%). Note: Some Regionals do not have Simbrah divisions.

**\*This year’s show will include a Cow/Calf division for both the Purebred and Percentage cattle.**

2. Purebred Heifers must have been born after August 31, 2008, and prior to March 15, 2010, and be registered with the American Simmental Association as either purebred Simmental or as purebred Simbrah (5/8 SM 3/8 BR). The registration certificate must be issued in the name of the contestant or in the name of a membership in which the contestant is an authorized representative.

**For Nationals the registration certificate must be issued by May 20, 2010. For all Regionals issue date is May 5, 2010. Indication must be made for animal(s) that are entries for Regional/National.**

**Note:** It is important to plan ahead and mail early. Cattle registrations and transfers are processed on a first come, first served basis. Priority handling can be used to speed up processing. Please note this on your application for registration/transfer and enclose the \$25 priority handling fee.

**\*\*Note: Any application with a May 1, 2010, postmark, with a pending Regional/National animal, will automatically be processed as priority handling and charged the priority fee.**

3. Cattle identification at check-in must conform to PTP Show Guidelines. Tattoos will be inspected and are subject to ASA staff approval

4. Only cattle entered in the Regional/National Classics will be allowed on the fairgrounds. There will be a designated fitting area.
5. All cattle must meet the health requirements for the host state. Health inspection certificates issued by your local or state veterinarian must bear the animal’s ID, age and breed description.
6. Heifers born before January 1, 2009, must be:
  - a.) Bred with the pregnancy status verified on the health paper, or
  - b.) Verification that the female has been used in embryo transfer.
7. No artificial filling of animals will be allowed unless under the advice of a licensed, non-owner veterinarian. The AJSA will select individual(s) to monitor the area. Anyone caught artificially filling an animal without licensed, non-owner veterinarian approval will be removed from the show.
8. No paint or artificial coloring will be allowed and will be enforced by the “White Towel” Rule.
9. Classes will consist of no more than 20 head with a maximum age spread of 60 days. The “Top 10” heifers will be selected from each of the four age divisions of the Owned competition (40 total selected). In addition, the “Top 10” Bred and Owned heifers are selected to compete for the best 20 in the show.
10. Cattle must be on exhibit at the fairgrounds through the Awards Ceremony. Requests for early dismissal must be received by the time cattle check-in is completed.
11. All cattle are required to be in the barn by 8:00 AM and remain there until tie-out time set by the host state association.
12. Frame score, weight per day of age and current EPDs will be available for the judge.
13. All contestants are required to wear a 2010 Classic shirt.

## Steer Show

1. All general rules will apply to the steer show i.e. ownership, participant age, fitting.

# Contest Rules

## Steer Show (Continued)

- All steers must be registered with the American Simmental Association as **half-blood-or-greater Simmental or Simbrah**. **Winners will be DNA tested for BREED varification.**
- All steers are to be born after January 1, 2009, and be no younger than January 1, 2010.
- Hip heights and weights will be recorded and presented to the judges for their use in evaluation.
- There will be two divisions of steers that are broken by weight:  
  
Division #1 — **Prospect steers**  
Cattle *under* 900 lbs.  
Division #2 — **Progress steers**  
Cattle *over* 900 lbs.
- Steer entries must be 10 percent of the Simmental Heifer Division or the available overall points for the Steer Division will be reduced by 50 percent.

## Heifer Show

### Purebred Owned Competition

Owned heifers are defined as entries in which the registration certificate is issued in the name of the exhibitor or the name of a membership for **which the exhibitor is an ASA-recognized authorized representative on or before May 5, 2010.**

### Purebred Bred and Owned Competition

Bred and owned heifers are defined as those which the exhibitor's name is the **only** name on the dam's registration certificate at the time the entry was conceived and the exhibitor has been the continuous and sole owner of the animal.

\*Note: Now you can show the heifer calf at side of the Cow/Calf pair in the regular female show, as long as she is born prior to March 15, 2010.

### Percentage Heifer Competition

- All general rules will apply to the Percentage competition; i.e. ownership, participant age, fitting.
- Heifers must be at least 50% Simmental but not purebred status (7/8) and have been born after August 31, 2008, and prior to March 15, 2010. They must be registered with the American Simmental Association.
- Percentage heifer entries are eligible for the Top 10 at Regionals or the Top 20 at the National Classic within the percentage division, not the overall competition.

- Percentage entries must be 10 percent of the Simmental Heifer Division or the available overall points for the Percentage Division will be reduced by 50 percent.

## Cow/Calf Competition

- There will be a Purebred & Percentage Division.
- Percentage- Both cow & calf must be at least 50% Simmental. If either is not a purebred the pair is shown as a percentage.
- The calf at side must be Bred and Owned.**
- Calf must be born on or after January 1, 2010.
- Pairs will be shown in two groups: Group 1 will be cows born in 2008; Group 2 will be cows born in 2007 or older. Each group will be divided into classes accordingly.
- Cow/Calf Champion and Reserve will be chosen and will receive awards.
- Cow/Calf entries must be 10 percent of the Simmental Heifer Division or the available overall points for Cow/Calf will be reduced by 50 percent.
- Cow/Calf **pairs** may not be used for Showmanship. The cow or the calf may be used individually.
- There is a separate fee line on the entry forms to charge cow/calf pairs.

## Premier State Cattle Exhibit

Contestants entered in the Cattle Competition are automatically considered in the Premier State Cattle Exhibit, from any of the five divisions. A state's lineup may consist of no more than four animals. Only those cattle placing in the "Top 20" will be considered. The state with the highest number of cumulative points will be declared the winner. (Example: If State A has cattle placing fourth (17 points); 16th (5 points); 18th (3 points); and 20th (1 point); point total would be 26. If State B has cattle placing 2nd (19 points); 7th (14 points); and 19th (2 points); the point total would be 35 and State B would have the greater score.

## Showmanship — Non-fit, no adhesive

- Each exhibitor must use the same animal for all phases of the Showmanship Contest.
- Contestants who wish to compete in Showmanship must have that animal entered in the Cattle Competition and own the animal they are exhibiting.
- At all 2010 Classics, contestants are required to wear a 2010 Classic shirt during the Showmanship Competition.

# Contest Rules

## Judging Contest

1. A committee of judges shall select and place all classes and listen to all reasons. The contest should consist of six classes: yearling bulls, cow-calf pairs, steers, a keep-cull class of yearling heifers and two classes of yearling heifers. Performance data will be used when available. (Note: The committee reserves the right to substitute classes if necessary due to the availability of animals). One or more of the placings classes will be designated by the judges as an oral reasons/questions class.
2. Placings classes will be worth 50 points per class and reasons/questions worth 50 points per class.
3. Jackets, caps or other apparel identifying an individual's team, state of residence or farm/ranch affiliation are prohibited while judging.
4. No member of any team, parents, or advisors shall be allowed in the judging contest area to inspect the livestock prior to the contest.
5. While the contest is in progress, there shall be no conferring between contestants or between parents and/or advisors and contestants. Any violation of this rule will result in disqualification of the contestant.
6. Contestants will be allowed 12 minutes to place each class. There will be a two-minute time warning in each class to signal contestants to hand their cards in to the group leader.
7. Cattle will be judged unhaltered in pens or haltered. Close inspection will not be allowed unless directed by the official committee.
8. Contestants must remain with their assigned groups throughout the entire contest unless otherwise directed by their group leader.
9. Contestants must provide note taking materials for use while judging reasons/questions classes.
10. Ties will be broken on the basis of total reasons/questions scores. If a tie still remains, ties will be broken according to scores on the keep-cull class. Should a tie still exist, placings will be decided by a "flip of the coin" for the award.
2. One and one half hour will be allowed for contestants to complete the quiz. Ten-minute warnings will be given after 30 minutes have passed.
3. Contestants may not bring notes, books or reference materials into testing area. All materials will be provided, including a Sire Summary, quiz questions, answer sheet and a number two pencil. High-lighters are permitted, but not provided.
4. Conferring with other contestants, use of notes or any other form of cheating will be grounds for disqualification of a contestant.
5. Ties will be broken according to clearly marked tie-breaker questions. If a tie still remains, five pre-selected unmarked questions from the test will be used to decide on the final contestant placing.
6. Primary resources for questions on the Herdsman portion of the quiz will be the *Skills for Life Series*, the *Register*, *Herdsman Manual* and material available on the ASA website — [www.juniorsimmental.org](http://www.juniorsimmental.org).

## Novice Division: (Cattlemen's Quiz)

1. The event will be an age-appropriate, non-competitive, educational activity.

## Public Speaking

1. Contestants will speak on a topic selected in a random drawing. Subject areas will include, but are not limited to, the History and Development of Simmental and Simbrah cattle, Principles of Breeding, Selling, Customer Service and Managing/Marketing of Beef Cattle.
2. Contestants will report to a preparation room 35 minutes prior to their scheduled speaking time to draw their topic. Contestants will draw topics and select one on which to speak. Actual preparation time will be limited to 30 minutes.
3. Contestants will receive a specially prepared information packet on the selected topic and two 3 x 5 note cards. No other reference materials will be allowed.
4. Speeches will be three to seven minutes in length. Time elapsed will be posted during the speech so that contestants are aware of timing. Speakers who finish before three minutes have elapsed, or who run past seven minutes, will be penalized 1 point for each second over/under. Following the speech, time will be allowed for questions from the judges.

## Cattlemen's Quiz

1. The quiz will consist of multiple choice and true/false questions.

# Contest Rules

## Public Speaking (Continued)

5. Contestants will be judged on: subject knowledge (20 percent), organization (10 percent), presentation (40 percent), response to questions (20 percent), and general effectiveness (10 percent).
6. There will be different topics for junior and senior divisions. Novice contestants will not compete in Public Speaking.

## Skill-A-Thon (National Classic Only)

1. The purpose is to assess practical skills related to the beef industry and Simmental cattle.
2. Contest may include a visual identification via slide projection or PowerPoint, identification of the actual equipment or a combination of the two.
3. Contest may include **but is not limited to:** identification, practical usage, beef industry problem solving, and practical application of ASA materials (THE, calf enrollment forms and codes).
4. Contest length will be determined by the schedule and the complexity of the contest as determined by the state hosting the contest.
5. Contestants may not bring notes, books or reference materials into testing area.
6. While the contest is in progress, there shall be no conferring between contestants or between parents and/or conferring with other contestants, use of notes or any other form of cheating will be grounds for disqualification of a contestant.
7. Ties will be broken according to clearly marked tiebreaker questions. In the case that a tie still remains, the tie shall be broken according to placing in the Cattlemen's Quiz.
8. Points will be awarded to the top 20 contestants.

## Sales Talk

The Sales Talk uses a live setting complete with animal (excluding steers) or a photo (no larger than 8x10) and potential buyers. The purpose of this contest is to evaluate the effectiveness of the presentation and the contestant's ability to merchandise cattle.

1. Contestants may use a any entry or photo (no larger than 8x10) of a SimGenetics animal as the subject of the Sales Talk. Contestants may use a heifer/cow other than their own. The contestant may have another junior member hold the animal during the talk. The heifer/cow is not to be fitted.

2. Immediately preceding the talk, contestants will be required to provide the judges with a registration certificate for the animal being "sold". The judges will use the registration certificate to evaluate the accuracy of pedigree and performance information provided by the contestant and to also ask questions. The certificate will be returned to the contestant at the conclusion of the talk. Sales Talk judges will be randomly rotated to ensure uniform scoring.

3. Contestants will be judged on their knowledge of the animal they are selling (25 percent), ability to relate important information about the heifer/cow (organization and style – 25 percent, poise and delivery – 25 percent), and their overall effectiveness in convincing the judge to buy the animal (25 percent). Ties will be broken by a predetermined point breakdown.
4. A contestant's score will be reduced 10% if additional materials are presented to the judges other than those listed in the above rules.
5. Sales Talk will be 5-7 minutes in length. Time elapsed will be indicated during the contest so that contestants are aware of the time constraints.

## Novice Division (Sales Talk)

1. Novice contestants will use a photo of their animal to make their presentation.

## Photography Contest (National Classic Only)

1. Only photos taken by AJSA members are eligible.
2. Photos must be taken between August 2009 & deadline.
3. Mount photos (8x10 in. or 10x8in) on 10x14 inch black foam core board. Attach the completed entry form available at [www.juniorsimmental.org](http://www.juniorsimmental.org) to the back of each photo.
4. Also include a CD or DVD with the digital image saved at a minimum of 300 dpi if possible.
5. Must be **postmarked by JUNE 1, 2010** to ASA office.
5. Photos may not be altered or image-enhanced.
6. A maximum of 4 entries per contestant is allowed.
7. Each age division will be judged in the following categories:
  - Simmental Cattle
  - People
  - Landscape
  - General Agriculture
8. You do not have to be present at National Classic to win.
9. All entries displayed & awarded at National Classic.

## State Displays

To increase the promotional value of the Classics, each state is encouraged to put up a display of cattle and a booth to promote the individual state junior association.

The display area is to be focused on promotion of Simmental/Simbrah, not the promotion of individual farms or ranches. Therefore, no advertising for any private enterprise is to be used in the display. Location of the display areas is dependent upon available barn space. Displays are to be in place at the Fairgrounds by noon of the first day of the Classic, and must remain in place until 6:00 PM the day prior to the awards ceremony. State Association banners may also be used for decorating.

At the Awards Banquet, recognition will be given to the three states with the best combination of a promotional booth and cattle display. (i.e. neatness, attractiveness of exhibit, bedding, signs, appearance of cattle, cleanliness of aisle, exhibitors behavior, etc.).

## Advertising/Promotion NOVICE ONLY

The Advertising/Promotion competition provides an opportunity for Novice to design a practical, age-appropriate, advertisement/promotional piece promoting Simmental or Simbrah cattle.

1. Contestants will create an advertisement/ flyer/promotional piece suitable for placing in a publication, as a handout, or in Simmental Specialties.
2. All materials pertaining to the development and construction will be provided. No other materials will be allowed for use in the competition.
3. Other material available in the work area will be glue, tape, scissors, rulers, colored pens, etc.
4. Judging will be based on originality (25 percent); credibility (25 percent); creativity (25 percent); and use of available materials (25 percent).

## Interview Competition

The Interview Competition gives participants the opportunity to enhance their interview skills and to prepare an effective resumé.

1. Contestants must be 17 years old on January 1.
2. Contestants must submit in 25 words or less the position for which they intend to interview. **This must accompany their registration form.**
3. Contestants are required to supply an updated resumé and dress appropriately for the interview. Interviews will last approximately 15 minutes. After the interview is completed, there will be a one-on-one critique of the interview and applicant's resumé.

## Interview (Continued)

4. Judging will be based on Interview skills (50%), Resumé (25%), and Appearance/Overall Effectiveness (25%).
5. This competition will not be considered for overall individual awards.

## Team Fitting

1. All contestants must be members of both the AJSA and the state association they are representing.
  1. Each state association may enter teams. Teams will consist of three (3) members. One Junior (9-13); one Intermediate (14-16); and one Senior (17-21).
  2. Team members may be substituted accordingly: a Junior may substitute for an Intermediate or Senior; or an Intermediate may substitute for a Senior. Seniors may not substitute for another age division.
  3. Each team must provide their own heifer for the contest. All supplies needed (chute, blower, clippers, etc.) must be provided by the team.
  4. Each team will be allowed 45 minutes to fit their heifer. If number of entries warrant, there may be two heats, with one overall winner, to allow the judges time to thoroughly and fairly view all teams.
  5. When time us up, one team member will parade the heifer before the judge. The judge will make comments and announce the winners.
  6. Awards will be given for the first three places.
  7. Animals may be clean and clipped but may not enter the show ring with any additional prior fitting.

## Team BBQ Cook-off

1. Contest open to adults, juniors, amateurs, or professionals.
2. Barbeque is defined as products prepared on a wood, gas, or charcoal fire.
3. Shall have approximately 3 hours for prep and cooking. For more information please contact Tammy Heaton at (641) 751-1984.