



# Total Herd Enrollment – 4 Options Available

Did you know that there are now four Options offered to members participating in Total Herd Enrollment? Each Option is unique and how you enroll/pay for your dams determines how data will be delivered and reported on the yearly calf crop. It is highly recommended to evaluate your individual herd goals to better select the Option that will best suit your operation's needs. Whether you are a seedstock or commercial producer, one of the Options below is bound to be a fit for you!

## Key Points about THE

- Once you enroll your dams and select an Option, they remain in the Option you have chosen until the following year when you submit a new inventory and are able to select a different Option.
- Participating in any of the four Options requires every dam to be enrolled on inventory and a calf/productivity code to be reported every year.
- All Simmental registered dams have to be enrolled in the **SAME** Option, you may not pick and choose Options when it comes to the registered Simmental dams. Dams of other breeds and commercial cows may be enrolled in any of the Options, regardless of how the registered Simmental dams are enrolled.
- Concerning ET calves raised in cooperator herds. Since the recip dam is not listed on a THE inventory, when you register the ET calf you will leave the recip dam information blank, record the donor dam and sire of the calf and it will invoice your account per ET calf registered based on which Option your herd is enrolled in. For example, if your herd is enrolled in Option A, you will be invoiced \$15.00/ET calf registered.
- Donor dams need to be enrolled on inventory as long as they are alive and being managed within your herd. If the donor dam is deceased or has been sold, she needs to be removed from inventory with the appropriate code. You will still be able to register frozen embryos in the future if need be.

## Option A

- Every dam enrolled on inventory for \$15.00/dam/year
- Calves born in enrollment year and meeting all registration requirements are registered for FREE
- Performance based EPDs returned on all calves, regardless if they are registered or reported
- This Option fits herds where the majority of the calf crop is registered(>40%) and EPDs are utilized in selection decisions

### **Option B**

- Every dam enrolled on inventory for FREE
- Age dependent calf registration fees
  - Under 10 months of age = \$30.00
  - 10 to 15 months of age = \$40.00
  - Over 15 months of age = \$50.00
- Performance based EPDs returned on registered calves only
- This Option fits herds where less than 40% of the calf crop is registered and EPDs are NOT utilized in selection decisions

### **Option C**

- Every dam enrolled on inventory for \$7.50/dam/year
- Age dependent calf registration fees(same as Option B)
  - Under 10 months of age = \$30.00
  - 10 to 15 months of age = \$40.00
  - Over 15 months of age = \$50.00
- Performance based EPDs returned on all calves, regardless if they are registered or reported
- This Option fits herds where EPDs are utilized in selection decisions but registration papers are not necessary on the calves. If you start registering more than 5% of the calf crop each year, take a look at Option A, it might suit your operation better.

### **Option D(CM)**

- Every dam is enrolled on inventory for a \*\$500 whole herd fee. *\*This yearly enrollment fee does not include any costs associated with entering your herd data in to the ASA database.*
- Age dependent calf registration fees(same as non-THE members)
  - Under 10 months of age = \$42.00
  - 10 to 15 months of age = \$52.00
  - Over 15 months of age = \$62.00
- Performance based EPDs returned on heifers, regardless if they are registered or reported. There will also be average group EPDs reported on the steers. NO EPDs will be displayed on bull calves.
- This Option fits herds where commercial producers are interested in receiving EPDs on their replacement heifers. Commercial producers must also be willing/able to collect and submit individual data along with identifying a sire for each calf, either through parental validation, single sire pasture exposures or AI records.

If you have questions or wish to discuss your specific herd goals please call ASA at 406.587.4531 or email [the@simmgene.com](mailto:the@simmgene.com).