

**Board of Trustees' Meeting
American Simmental Association
January 13-14, 2012
Denver, Colorado**

Chairman Mike Mallett called the meeting to order at 9:10 a.m.

Roll Call: Mike Mallett, Bill McDonald, Harold Williams, John Harker, Jessie Driggers, Kevin Thompson, Susan Russell, Roger Finke, Calvin Drake, Jim Butcher, Gregg Bailey, Beth Mercer, Jimmy Holliman, Blake Nelson, and Dale Miller. Bob Lanting not in attendance.

Staff: Jerry Lipsey, Wade Shafer, Steve McGuire, Linda Kesler, Paulette Cochenour, Lauren Hyde

Legal Counsel: Gene Summerlin

Incoming 2012 New Board Members: Brian DeFreese, Jon Willis, Scott Cowger

Guests: Bob Finch, Sally Buxkemper

Instructions and Approval of Agenda. Mike Mallett reviewed the Board Meeting Agenda. Moved John Harker, seconded Gregg Bailey to approve the instructions and agenda. Motion carried.

Approval of the Minutes Moved Jessie Driggers seconded Blake Nelson to approve the minutes of September 8, 2011 and November 9, 2011 as presented. Motion carried.

ASA and ASA Publication Financial Reports. ASA's financial report was presented by Harold Williams and Bill McDonald presented ASA Publication's financial report. Moved Beth Mercer seconded Jessie Driggers to accept the financial reports as presented. Motion carried.

New Position Chief Operations Officer. Jerry Lipsey announced the newly created position of Chief Operations Officer. Wade Shafer has accepted this position.

ASA/RAAA HerdBook Services Collaboration. Report presented by Steve McGuire to consider RAAA's request to license a copy of HerdBook Services. Discussion held to consider developing letter of intent.

DNA Assisted EPDs. Report presented by Wade Shafer. Presentation covered the development, programming and marketing DNA Assisted EPDs.

Recess for lunch at 12:15 p.m.

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Meeting reconvened at 1:20 p.m.

Roll Call: Mike Mallett, Bill McDonald, Harold Williams, John Harker, Jessie Driggers, Kevin Thompson, Susan Russell, Roger Finke, Calvin Drake, Jim Butcher, Gregg Bailey, Beth Mercer, Jimmy Holliman, Blake Nelson, Dale Miller and Bob Lanting.

Staff: Jerry Lipsey, Wade Shafer, Steve McGuire, Linda Kesler, Paulette Cochenour, Lauren Hyde, Hannah Wine, Will Townsend, Luke Keller.

Legal Counsel: Gene Summerlin

Incoming 2012 New Board Members: Brian DeFreese, Jon Willis, Scott Cowger

Guests: Bob Finch, Sally Buxkemper, Gordon Hodges and Foundation Chairman Mike Stoltey.

DNA –Research Wade Shafer and Jerry Lipsey lead the discussion on the DNA Research project (building SNP database, continue identifying the most used sires and run 50K panels as well as genetic defect testing). Project review sent to Breed Improvement to continue to use funding from the \$300,000 already approved and designated for DNA Research use.

Activities & Events. Susan Russell presented the report.

Items discussed:

- AJSA proposals. Under review with requests to revisit or clarify.
- Hosting a National Show – State Association Guidelines.
- Progress through Performance (PTP) Show Guidelines (excluding the National Show, separate guidelines).
- Beef Profit Alliance this July.
- PTP Show Judge Nominations.

Breed Improvement. Calvin Drake presented the report.

Items discussed:

- MB CE EPDs.
- ASA-RAAA Genetic Evaluation, Common Base and Cooperative Projects.
- Genomic Test Results Impact on EPDs.
- Spotting Gene Marker.
- Performance Advocate Program.
- Carcass Merit Program.
- Docility EPD.
- Genetic Evaluation Development Priorities.
- Birth Weight EPDs.

Breed Improvement continued.

- **Tri-County Steer Futurity Data Available.** Breed Improvement suggests a new DNA analysis project using 2,150 cattle (sire identified) from Tri-County Steer Futurity data. Data is around 70% Angus sired, SimGenetics cattle that may fit into ASA's research program. Estimated cost: \$100,000.

Directive: Moved Bill McDonald second Blake Nelson for Staff to investigate the Breed Improvement's suggestion to look into developing a DNA project with Tri-County Steer Futurity data. Motion carried.

Growth & Development. Jessie Driggers presented the report.

Items discussed:

- Advertising
- Promotion
- State Check-Off Dollars
- American Cattlemen (cover, lead editorial and ad)
- SimTalk distribution

Policy and Procedure. Roger Finke presented the report.

Items discussed:

- Assign numbers consecutively and use numbers of other breeds.
- Posting photos in ASA's database.
- Date of processing to pedigree detail.
- Drop penalty fee for late testing of AI and donor dams.
- State Association recognition for Southern New England representing Massachusetts.

Simbrah. Beth Mercer presented the report.

Items discussed:

- SimGenetic heat tolerant issues.
- Spotting Gene.
- Simbrah breed promotion.
- Simbrah bulls in carcass merit project in Illinois.

Building and Grounds. Report by Bob Lanting.

- Outside sign on ASA grounds.

Recess until 8:00 a.m. January 14.

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Meeting reconvened at 8:13 a.m.

Roll Call: Mike Mallett, Bill McDonald, Harold Williams, John Harker, Jessie Driggers, Kevin Thompson, Susan Russell, Roger Finke, Calvin Drake, Jim Butcher, Gregg Bailey, Beth Mercer, Jimmy Holliman, Blake Nelson, Dale Miller and Bob Lanting.

Staff: Jerry Lipsey, Wade Shafer, Steve McGuire, Linda Kesler, Paulette Cochenour, Lauren Hyde, Will Townsend, and Luke Keller.

Legal Counsel: Gene Summerlin

Incoming 2012 New Board Members: Brian DeFreese, Jon Willis, Scott Cowger

Guests: Bob Finch and Foundation Chairman Mike Stoltey.

ASA/RAAA HerdBook Services Collaboration. Discussion lead by Mike Mallett to consider licensing a copy of our database, registry system (software) to Red Angus Association of America.

Directive: Moved Bill McDonald second Jessie Driggers to authorize Legal Counsel and Staff to enter into a letter of intent which allows RAAA to license a copy of ASA's database registry system (software). The Executive Committee is to be kept informed and to seek advice from the committee as interaction between ASA and RAAA progresses. Motion carried unanimously.

2012 Board. Mike Mallett turns over the meeting to 2012 Chairman Bill McDonald.

Election of Officers and Executive Committee.

Nominations for Vice-Chairman. Moved John Harker second Beth Mercer to nominate Jessie Driggers. Nominations cease and Jessie Driggers elected by acclamation.

Nominations for Treasurer. Moved Mike Mallett second Blake Nelson to nominate Harold Williams. Nominations cease and Harold Williams elected by acclamation.

Nominations for Position #1. Moved Gregg Bailey second Blake Nelson to nominate Jimmy Holliman. Nominations ceased and Jimmy Holliman elected by acclamation.

Nominations for Position #2. Moved Calvin Drake second Susan Russell to nominate Jim Butcher. Moved Gregg Bailey second John Harker to nominate Bob Lanting. Closed nominations. Jim Butcher elected by vote.

Moved Calvin Drake second Jessie Driggers to destroy the ballots. Motion carried.

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Housekeeping.

- Update of name address, phone number and email
- 2012 Committee Appointments
- Activities and Events – Upcoming event dates
- Foundation Auction
- YCC program – funded to send one person. Applications due by February 1, 2012.

Moved Roger Finke second Dale Miller to adjourn. Motion carried.